



NATURE
ALBERTA

WE ENGAGE



2,233
Participants

20
Events

7
Cities

36
Community
Partners

Nature Kids

Children who love nature become adults who protect nature. Nature Alberta's Nature Kids outreach programs introduce kids and families to the wonders of nature in their own backyard. Planting trees to create wildlife habitat in a local park. Witnessing a flock of thousands of migrating snow geese touch down. Discovering that a cupful of pond water is teeming with tiny life. Those early moments of connection instill a lifelong love of the natural world.



NATURE
ALBERTA

WE CONNECT



50

Member
Clubs

14

Presentations

1,070

Live Audience

1,865

YouTube
Views

Nature Network

Nature Alberta is the hub of a growing network of nature clubs and organizations across Alberta. We support one another by sharing resources and information. Through the Nature Network Speaker Series, experts engaged by local groups get the opportunity to share their knowledge with a province-wide audience.



NATURE
ALBERTA

WE EXPLORE

2,800+

Readers
Each Issue

54 Volumes

215 Issues

(Since 1970)

175

New
Classrooms

Nature Alberta Magazine

Nature Alberta Magazine is the leading publication dedicated to exploring nature with a uniquely Alberta perspective. Four times a year, experts contribute fascinating articles, accompanied by beautiful photography, exploring an array of topics — spectacular species, wondrous natural areas, environmental issues, and more. After the print version reaches subscribers and store shelves, an online version is released, with no paywall, to make nature information accessible to everyone. This year, we connected educators at the Greater Edmonton Teachers Convention with the magazine for use as a classroom resource to provide environmental literacy with an Alberta focus.



NATURE
ALBERTA

WE EMPOWER

169,201
Observations

1,163
Participants

1,936
Species



Citizen Science

Nature Alberta, supports, promotes, and hosts a variety of citizen science initiatives, encouraging Albertans to contribute to our shared understanding and knowledge through hands-on observation and data gathering. The figures presented represent the totals of two citizen science events: the May Species Count and the Alberta Biodiversity Challenge. Citizen scientists help monitor lake health, keep an eye out for invasive species, contribute to real numbers on data-deficient wildlife species, and even watch for insect activity in wintertime!



NATURE
ALBERTA

WE ADVOCATE



5,520

Views on
Web Grizzly
Resources

1,747

Lifetime
Members

1,057

Members of
9 Supporting
Clubs (Letter)

Advocacy

In response to the ministerial order reinstating a grizzly bear hunt in Alberta, Nature Alberta published information to help people parse the complexities of the issue, provided a letter draft people could use to voice their concern to government, and rallied our community to contribute to a letter to the forestry and parks minister on behalf of our members and those of nine regional nature organizations. A Nature Alberta Lifetime Membership adds your voice to those who speak up for nature.